

## The Industry-Leading Travel Medicine Counseling Resource Since 1986

For more than 30 years, Shoreland Travax ([www.travax.com](http://www.travax.com)) has been the premiere clinical decision support tool for travel medicine practitioners in all practice settings—pharmacies, private clinics, public and student health, and corporate and government use. Travax helps providers make decisions based on the clearest independently researched risk-mitigation recommendations available.

- ✓ One-stop online solution for all traveler-specific health and safety guidance.
- ✓ Supports consistent, quality-controlled patient care and staff training across the entire practice.
- ✓ The most detailed independently researched malaria prevention maps available from any source.
- ✓ Intuitive Report Builder interface and ready-to-use traveler education handouts save you time at the consultation—no more time-consuming research and compilation while patients wait.
- ✓ Essential tool for organizations planning for and supporting operations abroad, ensuring compliance with “duty of care” standards for traveling employees and expatriates.

**Now including** fully searchable interactive versions of the malaria, yellow fever, and elevation maps!

### Fast, Accurate Updating

Shoreland’s sole priority is timely updating of relevant travel health and safety information, letting us publish important alerts and regulatory changes days or weeks sooner than many organizations.

- ✓ Research staff dedicated to travel health monitors more than 100 sources, including CDC and WHO, and consults Shoreland’s network of trusted collaborators in key locations around the globe.
- ✓ Urgent developments in travel health and safety information are reviewed daily, transformed into actionable guidance, and immediately incorporated across Travax—no waiting for hard-copy updates.
- ✓ Subscribers enrolled in Travax email alert services receive breaking news as it is processed.

### Unsurpassed Depth of Support

Over the years, Shoreland has developed an experienced team of more than 30 professionals who focus solely on maintaining and enhancing Travax for the best possible user experience. Our people include:

- ✓ Full-time medical director overseeing content development and updating in consultation with experienced medical advisory board members and global network partners.
- ✓ Skilled journalists and editors with years of experience creating Travax content, and senior software developers who have each worked on Travax for more than 15 years.
- ✓ A team of epidemiologists following protocols for monitoring global disease surveillance data to continually update risk-mitigation recommendations and identify emerging threats.
- ✓ A dedicated malaria research team and GIS specialists who constantly monitor global malaria data and update preventive recommendations on the most detailed maps available from any source.
- ✓ Free subject matter and technical support from our full team.

### Free CME for Use in Daily Patient Care

In addition to licensing requirements, specialty Boards increasingly require CME hours for Maintenance of Certification Programs. Each use of Travax to research information or generate a report for a traveler has been approved for 0.5 Prescribed Credits from the American Academy of Family Physicians (up to a maximum of 20 credits per year). AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s)<sup>™</sup> toward the AMA Physician’s Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

## Travax Features

Having a continuously updated library of travel medicine literature and teaching sheets and a collection of country-specific profiles for nearly 240 countries and territories in one location saves you a lot of time as you prepare for a travel consultation. And by using Travax Report Builder, you can produce a comprehensive, custom counseling report for a traveler with a typical multi-country itinerary in less than a minute.

## Report Builder

- ✓ Simply select the desired report components, enter itinerary countries and/or library topics to include, and then view, print, or download the report. Downloaded reports are PDF files you can email to travelers and save for your records. Report Builder also indicates if yellow fever vaccination is required for entry based on the travel itinerary.

## Destinations

- ✓ Profiles of nearly 240 countries and territories include carefully nuanced vaccine recommendations, detailed malaria prevention measures, assessment of travelers' diarrhea risk and effective medications, other important health risks, safety and security concerns, and medical care infrastructure assessment and access information.
- ✓ Detailed country maps for malaria and yellow fever show where specific preventive measures are recommended, and elevation maps are included for countries with territory above 2,800 meters (9,200 feet). **Now including** fully searchable interactive versions of these maps. The search feature uses a Google Maps interface, making it possible to search for and locate places not shown on the standard maps.
- ✓ Additional country-specific documents include consular advice, a recap of basic protective measures, an analysis of cultural conventions intended to help travelers avoid missteps and misunderstandings, a summary vaccine information handout, hospital profiles, and verbatim CDC and WHO statements for malaria and yellow fever for those who need to consult these resources.

## Library

- ✓ More than 100 travel health topics are available for research with multiple document types available for many, including academic-quality medical summaries, traveler teaching sheets, and Travax Literature Watch Reviews (abstract, commentary, and conclusion for published articles selected for their impact on the practice of travel medicine or addition to the knowledge base).
- ✓ Two guides are included to help practitioners implement and grow travel health services. The Pharmacy Travel Health Clinic Operations Guide focuses on delivery of services in the pharmacy environment and contains policy and procedure sample documents that can be tailored to individual practices. A more general Clinic Operations Guide addresses other medical practice environments.

## Email Subscriptions

- ✓ While Travax is a powerful information repository, it's also a valuable alert service. When users enroll in this optional service, breaking travel medical and safety news is emailed to them. Enrollees may also choose to receive new Literature Watch Review articles by email.

## Find Out More

Visit [www.shoreland.com](http://www.shoreland.com) for information about Travax licensing and pricing and about contacting our sales and service representatives.